

Relevant Information for Council

FILE: S117675 **DATE:** 25 June 2018

TO: Lord Mayor and Councillors

FROM: Ann Hoban, Director City Life

THROUGH: Monica Barone, Chief Executive Officer

SUBJECT: Information Relevant To Item 8.4 – Grants And Sponsorship – Round One 2018/19 –Social Grants – Community Services Grants, Festival and Events Sponsorship (Village and Community) and Matching Grants

That the Lord Mayor and Councillors note the information contained in this memo.

Purpose

To provide further information to Councillors regarding the recommendation for continued support for Australia Day activities coordinated by the Department of Premier and Cabinet through the City's Festivals and Events Sponsorship (Village and Community) program.

Background

In May 2015, Council last approved a three year sponsorship to the NSW Department of Premier and Cabinet for local events and activities on 26 January each year in celebration of Australia Day through the Festivals and Events Sponsorship (Village and Community) program. This sponsorship was worth:

- Year 1 - \$200,000 cash and \$150,000 in value-in-kind support;
- Year 2 - \$210,000 cash and \$150,000 in value-in-kind support; and
- Year 3 - \$220,000 cash and \$150,000 in value-in-kind support.

The Department of Premier and Cabinet has again approached the City for continued funding and has applied for three years of support. The request has been recommended for funding as follows:

Cash Requested	VIK Requested	Cash Recommended	VIK Recommended
Year 1 - \$250,000 Year 2 - \$275,000 Year 3 - \$300,000	Venue Hire and Street Banner fee waiver to the value of \$130,000 per year for three years	Year 1 - \$230,000 Year 2 - \$240,000 Year 3 - \$250,000	Venue Hire and Street Banner fee waiver to the value of \$130,000 per year for three years

The City's support of the Australia Day program organised by the NSW Department of Premier and Cabinet goes to the overall operational costs associated with the activities. It is not tied to any particular element of Australia Day or its ancillary events. All successful applicants must acquit their grant, reporting on how the City's funds were used and the achievements of their project.

The total budget for the event is \$4,305,000. The City's recommended cash support of \$230,000 represents 5.8% of the overall budget. No information regarding the levels of other government or third party contributors is provided.

In October 2017, Council approved funding for the Yabun Festival run by Gadigal Information Service Aboriginal Corporation as follows:

Cash Requested	VIK Requested	Cash Recommended	VIK Recommended
Year 1 - \$95,000 Year 2 - \$100,000 Year 3 - \$110,000	Street Banner hire fee waiver to the value of \$4,500 for three years	Year 1 - \$95,000 Year 2 - \$100,000 Year 3 - \$110,000	Street Banner hire fee waiver to the value of \$4,500 for three years

The City's grant of \$95,000 in year 1 represents 29.5% of the festival's overall budget for that year.

The scale of the two events is outlined below:

	Yabun	Australia Day
Expected attendance	45,000	500,000
Expected attendance from the local area	7,000	80,000
Number of paid staff	5	600
Number of volunteers	100	180

Memo from Ann Hoban, Director City Life

Prepared by: Jeremy Kelshaw, Manager Grants

Approved

A handwritten signature in black ink, appearing to read "P. M. Barone" with a long horizontal flourish extending to the right.

**MONICA BARONE, CHIEF EXECUTIVE
OFFICER**